

Utah Nonprofits Association
Park City Spring Series
2nd Wednesday of 3 months
Park City Library, 1255 Park Avenue, Room 205
9:00-11:00

Cost- \$25 for three all seminars, \$40 for all three seminars for a staff and board member , or \$10 per class. It is strongly recommended to attend all three.

This series is designed to build core competencies and address ongoing challenges. Each seminar will build on the next and give participants a practical and strategic approach to fiscal sustainability. Set one month apart, participants will have the opportunity to test ideas and report back for feedback and support.

April 14- Cash, Controls and Consistency: How to manage your books, build savings and better understand your finances

Cash is a liquid asset and represents the lifeblood for growth and investment. This training will teach nuts and bolts skills for efficiently and effectively managing cash, including discussions about cash flow cycles, planning, forecasting. Beyond basic book keeping, the seminar will also cover financial controls, analysis and reporting. And all importantly, especially in this economy, will be a discussion of operating reserves- how to build and maintain them.

Instructor: Elizabeth Nielson

Special Addition:

From 11:15 to 12:15 Mark Harrington, Park City Municipals City Attorney, will offer a seminar on gambling, raffles and DABC rules for nonprofit organizations. Also participating is the Summit County's Attorney's Office and the DABC. This event is free and open to anyone.

May 12- Securing Support through Fiscal Sustainability **Extended Session, 9:00 - 12:00**

Creating an operating reserve is a fundraising issue- how do you balance the immediacy of your mission with a strategic and sustainable approach to budgets? In this two-part seminar you will hear directly from donors and learn how to raise annual funds. Phyllis Hockett will moderate a discussion with local foundation leaders and then provide nuts and bolts approach to annual fund raising.

Panel: Denise Winslow, Wells Fargo; Myra Renwick GE Capital Finance... and more.
Instructor: Phyllis Hockett

June 9- The ultimate goal: Endowments

In this seminar, led by the executive directors of Utah's two community foundations, you will learn the fundamentals of building, managing and fundraising for an endowment. Long-term sustainability depends on a steady source of funding; Utah's nonprofit community now has a resource to help manage and invest your organization's savings. Fraser Nelson, of Community Foundation of Utah will cover the nuts and bolts of management. Trisha Worthington, of The Park City Foundation, will share her experiences leading a \$60 million capital and endowment campaign for the US Ski and Snowboard Foundation.

The courses are provided through a partnership of The Park City Foundation, the Community Foundation of Utah, the Utah Nonprofits Association and sponsors GE Capital Financial and the Utah Association of Financial Services. The three-part series costs only \$25 for one person and \$40 for two and will be held in April, May and June.