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**Innovative Climate Change Project to be Launched with a \$90,000 Grant from the John S. and James L. Knight Foundation**

Park City, UT- The Park City Foundation is partnering with the city government to create a community website that allows households, businesses and individuals to measure and provide ways to decrease their carbon footprint and water usage. The effort will be launched with a nearly \$90,000 grant from the John S. and James L. Knight Foundation. The project is one of 21 winners nationwide in the Knight Community Information Challenge, a \$24 million initiative to help community foundations find creative ways to use media and technology to keep communities informed.

Global climate change will significantly impact Park City's economic and cultural engine: the ski resorts. The city has engaged in a comprehensive approach to measuring and reducing the community's carbon output and water usage. By providing practical information in an accessible format, the website is a tangible way to engage citizens in the community's carbon reduction goals.

"The website engages citizens and gives them a tool to join the fight against global climate change," said Diane Foster, environmental sustainability manager for Park City and the project's mastermind. "It also provides business, residents and part-time residents with information specific to the Park City area on how to reduce energy use, reduce water consumption and save money."

The website allows individuals and organizations to measure their impact on the environment, based on utilities, modes of transportation and other factors. Most importantly, users of the website will be able to access real utility data, allowing them to measure how their lifestyle changes reduce their footprint and save money. Users will be able to compare their footprints with neighbors and people across cities, states and nations. The website will link to information about local businesses providing green services as well as financial incentives from government and utilities.

The matching grant must be met, dollar for dollar by The Park City Foundation, which is accepting donations. For more on the Knight Community Information Challenge, visit [www.informationneeds.org](http://www.informationneeds.org).

### **About The Park City Foundation**

The Park City Foundation is the first community foundation in the state of Utah. It exists to promote philanthropy in Summit County by providing services to both donors and nonprofits. Our mission is to connect private philanthropy with the greater Park City community by optimizing the impact of each charitable gift. As a community foundation, we offer professional strategies and services for our donors, and support to strengthen local nonprofits for the betterment of the community.

### **About the John S. and James L. Knight Foundation**

The John S. and James L. Knight Foundation promotes excellence in journalism worldwide and invests in the vitality of the U.S. communities where the Knight brothers owned newspapers. Knight Foundation focuses on projects with the potential to create transformational change. For more, visit [www.knightfoundation.org](http://www.knightfoundation.org).

To learn more about this project, view a video interview with Kristin Taylor from Knight Pulse and Katie Wright from The Park City Foundation: <http://www.knightpulse.org/blog/09/01/14/can-you-save-snow-web-site>

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