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### **The Park City Foundation Creates a Three Year Vision**

*Board members- chosen for their business acumen, philanthropic leadership, and local community knowledge- gathered to discuss strategic goals.*

Park City, UT- Earlier this summer, board members of The Park City Foundation gathered on Main Street at the East West Partners office for a day long retreat. After almost a year under the leadership of Executive Director Trisha Worthington, the organization focused on strategic planning. The result was a defined vision for the next three years and shared approach to philanthropy and growth.

“The retreat was a fantastic opportunity for our new board to share their philanthropic experiences, knowledge and expectations with one another,” commented Worthington. “We walked away with a shared approach to creating a Foundation that serves the Park City community- its donors and its nonprofits.” The result was five guiding goals over the next three years:

- **Promote Philanthropy-** Raise awareness of the role of a community foundation by encouraging impactful, creative and strategic giving.
- **Endow our Community’s Future-** Identify and recruit untapped donor resources to build a broader, sustainable asset base.
- **Strengthen Nonprofits-** Provide our nonprofit partners with innovative services, sophisticated support and diverse funding options.
- **Build a Solid Foundation-** Develop the organizations systems, services and relationships to create a sound foundation for Park City’s future.
- **Engage in Innovative Leadership-** Foster collaboration to identify, address, and focus our community on unmet needs and long term challenges.

The retreat was facilitated with the expertise of two visitors: Colleen Mendel of T/TAS, a nonprofit consulting group and Robin Reiter-Faragalli of Reiter & Associates, a corporate and family foundation consulting firm. Reiter, travelling from Miami, brought her community foundation expertise and national philanthropic knowledge to the board retreat. Mendel, a Park City local, built on her earlier work with the organization’s mission and value process to guide the strategic planning segment.

“I enjoyed our consultant Robin who share her vast experience and inspired the discussion for our board in addressing pertinent issues and provoked clarity around early initiatives we were considering,” commented Grants Committee member Susan Graham Mayo. Board Members include Bradley Olch former Park City Mayor and Foundation founder, Susan Pearlstine of Pearlstine Distributors, Andrew Blank with Archive America, Bill Coleman of Land Equity Partner, Tom Bakaly with the City of Park City, John Cumming of Powder Corporation, J. Taylor Crandall of Oak Hill Capital, Myles Rademan with the City of Park City, Emily Scott Pottruck of The Pottruck Family

Foundation, Mark Thorne of Talisker Mountain, Inc., Stephen Tyler, JPMorgan, and Jim Hill with East West Partners.

The Park City Foundation is a community foundation serving donors and nonprofits in Summit County, UT. A public, charitable organization under section 501 (c) 3 of Federal law, The Foundation provides innovative services to promote philanthropy. The Park City Foundation strives to create a permanent set of charitable funds to serve the changing and challenging needs of the Park City community.

**The Park City Foundation: [www.theparkcityfoundation.org](http://www.theparkcityfoundation.org)**