

September 16, 2008

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East West Partners Park City Announces a New Philanthropic Fund to Benefit PC Nonprofits
Through the East West Park City Fund, over 15 local organizations will receive funding in 2008

Park City, UT- East West Partners Park City has created a philanthropic fund to grant funds to area nonprofit organizations. The fund, held by The Park City Foundation, benefits organizations contributing to the culture and community of Park City.

In a meeting earlier this spring, the company decided to approach philanthropy with a more intentional and focused direction. Jim Hill, Managing Partner of East West Partners Park City commented, "We wanted to bring the values of our employees into the workplace." When making grant decisions, the company considered not only the community's needs but also the interests and passions of their employees. "We asked people where they volunteered, where their children volunteered and we made contributions to those organizations."

Recent grants benefit over nine organizations including Mountain Lands Community Housing Trust, Friends of Animals, People's Health Clinic, The Children's Justice Center, Christian Center, Peace House, National Ability Center and Youth WinterSports Alliance. Over \$8,000 more will be granted before 2009.

The benefit to the community is not only financial. "When we began to really think about our company philanthropy, we realized we had to approach it not only according to funds," commented Jody Morrison. "We also talked about materials, such as food and clothing, and time." The result is a new policy that allows employees to use 1 hour/week or 4 hours/month of company time for volunteering.

Working with The Park City Foundation is making the process more efficient and more impactful. "They help manage our funds and do the office work, like file with the IRS and write checks and letters," explained Steve Issowits, VP of Finance. "They've also helped us look at our giving more holistically. It is a good partnership." East West Partners and their employees are pleased to live and work in Park City; giving back is a matter of company policy and personal volition.

The Park City Foundation connects private philanthropy with the greater Park City community by optimizing the impact of each charitable gift. As a community foundation, we offer professional strategies and services for our donors, and support to strengthen local nonprofits for the betterment of the community. To learn more, visit our website: www.theparkcityfoundation.org or call: 435-214-2146.